

Here is the *Roundabout* spread applied to a “how-to” book. This is a brutal self-assessment that you should force yourself to take with every instructional material you create. By creating an instructional product, you are placing yourself in a position of authority. You are compelling others to follow your advice, so that they can improve the quality of their lives. There is no place for mediocrity here. This spread will help ensure that every book you put out is bulletproof.

Non-Fiction QE spread
(Quality Ensurement)

